

2024 FORD MAVERICK® PICKUP



TRAILER TOWING SELECTOR

Automatic Transmission			MAVERICK MAXIMUM LOADED TRAILER WEIGHT (lbs.)	
Engine		GCWR (lbs.)	SUPER FWD	CREW [®] AWD
2.5L I4 Hybrid	2.91	6,045	2,000	
2.0L EcoBoost I4	3.63	5,935 6.085	2,000	2.000
	3.81	6,175 8,085		2,000 ¹ 4,000 ²

1. Tremor[®] Package. **2.** Available 4,000-lb. towing with available 2.0L EcoBoost engine and available 4,000-lb. Tow Package (53Q). Max towing varies based on cargo, vehicle configuration, accessories and number of passengers.

Notes: • Combined weight of vehicle and trailer cannot exceed listed GCWR.

• Do not exceed the Maximum Loaded Trailer Weight listed.

• Maverick calculated with SAE J2807[®] method.

REQUIRED EQUIPMENT

Includes items that must be installed.* Your New Vehicle Limited Warranty (see your dealer for a copy) may be voided if you tow without them.

For trailers over 2,000 lbs. – Trailer Tow Package (53Q) *Check with your dealer for additional requirements, restrictions and limited warranty details.

FRONTAL AREA LIMITATION

Frontal Area is the total area in square feet that a moving vehicle and trailer exposes to air resistance.

The maximum trailer frontal area that must be considered for a **Maverick**/trailer combination is **20 sq. ft. without Trailer Tow Package (53Q)** and **40 sq. ft. with Trailer Tow Package (53Q)**. Exceeding this limitation may significantly reduce the performance of your towing vehicle.

AVAILABLE TRAILER TOWING PACKAGE

(Option Code)	Maverick (53Q)
7-Wire Harness & 4-/7-Pin Connector	I
Hitch Receiver	I
Aux. Auto Trans. Oil Cooler	I
Radiator Upgrade	I
Trailer Brake Controller	I
Note: Content may vary depending on model, trim and/or powertrain. See your Ford Dealer for specific conten information for all light trucks that will be used for towing to help ensure easy, proper connection of trailer lights.	

FACTORY-INSTALLED TRAILER HITCH RECEIVER OPTION

Included with Trailer Tow Package – Option Code 53Q

See Hitch Receiver Weight Capacity chart for the weight-carrying capacity of this hitch receiver. (This capacity also is shown on a label affixed to each receiver.)

HITCH RECEIVER WEIGHT CAPACITY

Refer to the Trailer Towing Selector chart for Maximum Loaded Trailer Weight for this vehicle.

	Weight-Carrying Max. Trailer Capacity (lbs.) ³	Max. Tongue Load (lbs.)	
Maverick	4,000	400	

3. Hitch receivers do not include a hitch ball or ball mounting. You are responsible for obtaining the proper hitch ball, ball mounting, and other appropriate equipment to tow both the trailer and its cargo load.

Ν

Cargo And Weight Distribution

For optimum handling and braking, the load must be properly distributed

Keep center of gravity low for best handling

Cargo and load capacity limited by weight and weight distribution

Approximately 60% of the allowable cargo weight should be in the front half of the trailer and 40% in the rear (within limits of tongue load or king pin weight)

Load should be balanced from side-toside to optimize handling and tire wear Load must be firmly secured to prevent shifting during cornering or braking. which could result in a sudden loss of control

Before Starting

Before setting out on a trip, practice turning, stopping and backing up your trailer in an area away from heavy traffic With TorgShift® transmission, select Know clearance required for trailer roof Check equipment (make a checklist)

Backing Up

Back up slowly, with someone spotting near the rear of the trailer to guide you Place one hand at bottom of steering wheel and move it in the direction you want the trailer to go

Make small steering inputs - slight movement of steering wheel results in much greater movement in rear of trailer

Braking

Allow considerably more distance for stopping with trailer attached Remember, the braking system of the

tow vehicle is rated for operation at the Gross Vehicle Weight Rating (GVWR), not Gross Combination Weight Rating (GCWR)

If your tow vehicle is an F-150[®], F-Series Super Duty[®], Transit[®] or Expedition[®] and your trailer has electric brakes, the optional Integrated Trailer Brake Controller (TBC) assists in smooth and effective trailer braking by powering the trailer's electric or electric-overhydraulic brakes with proportional output based on the towing vehicle's brake pressure

If you are experiencing trailer sway and your vehicle is equipped with electric brakes and a brake controller, activate the trailer brakes with the brake controller by hand. Do not apply the tow vehicle brakes as this can result in increased sway

TOWING BASICS

Towing a trailer is demanding on your vehicle, your trailer and your personal driving skills. Follow some basic rules that will help you tow safely and have a lot more fun.

For the latest RV & Trailer Towing information, check out Ford Pro | Manuals & Certificates.

Turning

When turning, be sure to swing wide enough to allow trailer to avoid curbs and other obstructions

Towing On Hills

Downshift the transmission to assist braking on steep downgrades and to increase power (reduce lugging) when climbing hills

tow/haul mode to automatically eliminate unwanted gear search when going uphill and help control vehicle speed when going downhill

Parking With A Trailer

Whenever possible, vehicles with trailers should not be parked on a grade. However, if it is necessary, place wheel chocks under the trailer's wheels, following the instructions below

Apply the foot service brakes and hold Have another person place the wheel chocks under the trailer wheels on the

downgrade side Once the chocks are in place, release brake pedal, making sure the chocks will hold the vehicle and trailer

Apply the parking brake

Shift automatic transmission into park, or manual transmission into reverse With 4-wheel drive, make sure the transfer case is not in neutral (if applicable)

Starting Out Parked On A Grade

Apply the foot service brake and hold Start the engine with transmission in park (automatic) or neutral (manual) Shift the transmission into gear and

release the parking brake Release the brake pedal and move the

vehicle uphill to free the chocks

Apply the brake pedal while another person retrieves the chocks

Acceleration And Passing

The added weight of the trailer can dramatically decrease the acceleration of the towing vehicle - exercise caution

When passing a slower vehicle, be sure to allow extra distance. Remember, the added length of the trailer must clear the other vehicle before you can pull back in

Signal and make your pass on level terrain with plenty of clearance

If necessary, downshift for improved acceleration

Driving With An Automatic Overdrive Transmission

With certain automatic overdrive transmissions, towing – especially in hilly areas – may cause excessive shifting between overdrive and the next lower gear

To eliminate this condition and achieve steadier performance, overdrive can be locked out (see vehicle Owner's Manual) If excessive shifting does not occur, use overdrive to help enhance performance Overdrive may also be locked out to obtain engine braking on downgrades When available, select tow/haul mode to automatically eliminate unwanted gear search and help control vehicle speed when going downhill

Driving With Cruise Control¹

Turn off the cruise control with heavy loads or in hilly terrain. The cruise control may turn off automatically when you are towing on long, steep grades. Use caution while driving on wet roads and avoid using cruise control in rainy or winter weather conditions

1. Driver-assist features are supplemental and do not replace the driver's attention, judgement and need to control the vehicle. It does not replace safe driving. See Owner's Manual for details and limitations

Tire Pressure

Underinflated tires get hot and may fail, leading to possible loss of vehicle control

Overinflated tires may wear unevenly and compromise traction and stopping capability

Tires should be checked often for conformance to recommended cold inflation pressures

Spare Tire Use

A conventional, identical full-size spare tire is required for trailer towing (mini, compact and dissimilar full-size spare tires should not be used; always replace the spare tire with a new road tire as soon as possible)

On The Road

After about 50 miles, stop in a protected location and double-check:

Trailer hitch attachment

Lights and electrical connections

Trailer wheel lug nuts for tightness

Engine oil – check regularly throughout your trip

High Altitude Operation

Your vehicle may have reduced performance when operating at high altitudes and when heavily loaded or towing a trailer. While driving at elevation, in order to match driving performance as perceived at sea level, reduce Gross Vehicle Weight (GVW) and Gross Combination Weight (GCW) by 2% per 1,000 ft. elevation

Powertrain/Frontal Area Considerations

The charts in this Guide show the minimum powertrain needed to achieve an acceptable towing performance for the listed GCW of tow vehicle and trailer

Under certain conditions, however, (e.g., when the trailer has a large frontal area that adds substantial air drag or when trailering in hilly or mountainous terrain) it is wise to choose a vehicle with a higher rating

Towing performance is maximized with a low-drag, rounded front design trailer

Selecting A Trim Series

Many of the recreational vehicles shown in this brochure are

modified or manufactured by companies other than Ford

Motor Company, Ford assumes no responsibility for such

Your specific vehicle's tow capability could be reduced based on weight of selected trim series and option content

Note: For additional trailering information pertaining to your vehicle, refer to the vehicle Owner's Manual.

Photography, illustrations and information presented herein were correct when approved for publishing. Ford Motor Company reserves the right to discontinue or change at any time the specifications or designs without incurring obligation. Some features shown or described are optional at extra cost. Some options are required in combination with other options. Consult your Ford Dealer for the latest, most complete information on models, features, prices and availability.

modifications or manufacturing.