

1981 FORD



BRONCO



**AN ADVANCED
FAMILY 4-WHEELER**

1981 FORD BRONCO.

An advanced family 4-wheeler.

Tough '81 Ford Broncos feature advanced off-road technology with Twin-Traction Beam independent front suspension. It's the only family-size 4-wheeler built in America with this advanced-design independent front suspension. A suspension that provides a better ride and off-road control than conventional suspensions because front wheels can step over bumps independently. And new automatic front hubs are available for '81.

Broncos are trim outside for maneuverability...roomy inside. The family-size

Bronco has room for six adults with optional front and rear bench seats. They're tough lookin', too, with great Free Wheeling options. And Bronco offers overdrive as a new option for '81.

Miles per gallon.

Gas mileage has become a major concern to everyone, and Ford recognizes the need for fuel efficiency. Although the latest figures were unavailable at the time of publication, 1981 Ford Bronco EPA mileage estimates are expected to be as good as or better than last year's. See your Ford Dealer for '81 figures.

1. Long cruising range.

Ford Broncos with optional maximum capacity fuel tank provide 121L (32 gal.) capacity—for an extended driving range between fill-ups.

2. 4-spd. manual trans. with overdrive.

A new Ford Bronco option for '81! The 4-speed manual transmission makes driving fun and thrifty, too. Overdrive reduces RPM's for less engine wear.

3. Independent front suspension.

Only Ford Broncos have tough Twin-Traction Beam suspension on a family-size American 4-wheeler to ease the wheels over bumps independently for a more stable and controlled ride than conventional suspensions.

4. New Snow Plow Preparation Package.

Designed for popular snow plow attachments. See page 6 for details.

5. New automatic locking hubs.

Now front hubs can run free on the highway and then lock in as needed for 4x4 traction...after you start out in 4-wheel drive. This important new option for '81 provides the economy of free wheeling hubs with the convenience of automatic hubs. There's no longer any need to get out of the vehicle and manually lock both front hubs. And once the automatic hubs are locked in, you can shift from 2-wheel to 4-wheel drive while the vehicle is moving. Also, unlike some designs, the Ford system allows engine compression braking, to assist in downhill maneuvers.

2-spd. transfer case.

The efficient chain-driven transfer case minimizes power loss. It's easy to shift,

and the forward location of the transfer case shift lever in 2-WD position provides more foot room than the previous design.

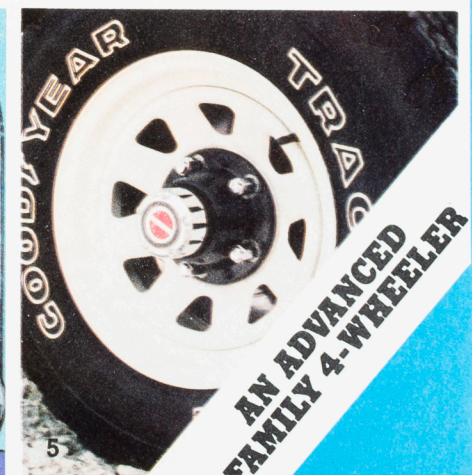
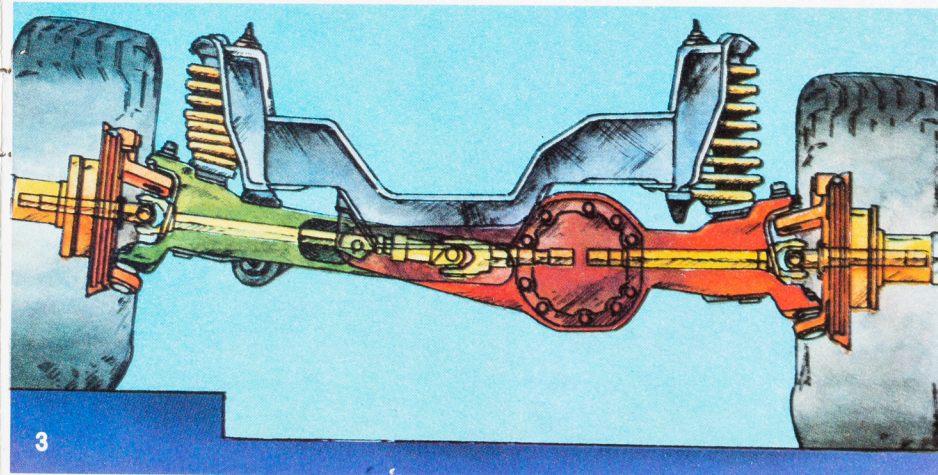
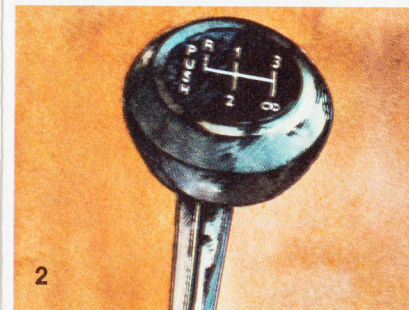
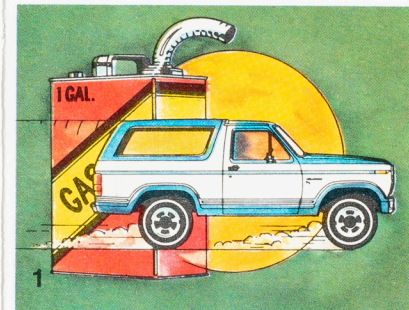
Anti-rust measures.

Ford Motor Company provides a limited 3-year, unlimited mileage corrosion perforation warranty on all new trucks, under 4,535 kg (10,000 lb.) GVWR, sold in the 50 United States. The warranty states that any part which, in normal use, rusts through from corrosion within three years of retail delivery or first use will be repaired or replaced free of charge by the selling dealer after inspection by a Ford representative. Of course, exhaust system components or parts which develop corrosion perforation caused by accidents or other damage are not covered.

ADDITIONAL STANDARD FEATURES:

- ☐ P-metric steel-belted radial tires
- ☐ Halogen headlamps
- ☐ Tough ladder-type frame
- ☐ Integral front axle skid plate
- ☐ Power tailgate window
- ☐ Free-running front hubs

Note: Some illustrations include optional equipment. See the standard features for each model, and the options shown or listed on pages 6 and 7.



AN ADVANCED FAMILY 4-WHEELER

1981 FORD BRONCO RANGER XLT

The tough look of the top-of-the-line. **Notable standard exterior features** include (in addition to or in place of the Ford Custom): Brushed aluminum tailgate applique with bright letters • Chrome bumpers • Bright rear side window moldings • Bright lower bodyside protection molding with black vinyl insert • Ranger XLT plaques.

Standard interior features: Cloth seat trim • Cut-pile carpeting,* including rear cargo area • Bright and woodtone accents on door trim panels with lower area carpeted* • Rear quarter trim

panels* with armrests • Storage bin and cargo lamp • Front vinyl headliner on foam padding • Deluxe seat belts • Black vinyl spare tire cover • Courtesy lighting (both doors) • Soft-wrap steering wheel • Visor vanity mirror, RH (on Ranger XLT's built after 10/6/80) • Cigar lighter • Woodtone accent around horn pad • Polished woodtone applique on instrument panel with bright molding around instruments.

*Color keyed.

1981 FORD BRONCO CUSTOM

Custom is the value-packed standard trim level with all these **notable standard exterior features:** Black front and rear bumpers • Black grille with bright surround • Bright windshield molding • Bright hub caps • Bright door-mounted mirrors • Swing-down tailgate with power-operated window • Bright tailgate letters.

On the inside, it's attractive and comfortable with all these **standard features:** Driver's bucket seat with travel adjustment • Fixed passenger bucket seat that pivots forward for easy entry • Patterned

vinyl seat trim* • Vinyl sun visors* • Handsome instrument panel* with full-width padding and brow warning lights • Glove box door with horizontal hold position and coin/token slots plus two cup depressions on the inner side • Door trim panel with integral full-padded armrests* • Windshield header and "A" pillar moldings* • Dome lamp • Antitheft sliding door lock buttons • Locking steering column • Inside hood release • Cowl side trim* • Textured rubber floor mat front* and rear with insulated backing • Big 2.91 cubic meters (103 cu. ft.) of

rear cargo space without rear seat to handle most anything from groceries to camping gear • And more.

Interior colors for both Custom and Bronco Ranger XLT: Black, Red, Medium Blue, Fawn, Nutmeg, and Spruce.

Note: Some illustrations include optional equipment. See the standard features for each model, and the options shown or listed on pages 6 and 7.

*Color keyed.

1981 FORD BRONCO FREE WHEELING

Free Wheeling "A" Package features: Pinstripes along the bodyside, hood, tailgate and around door windows (tri-color tape stripe or chromatic tape stripe optional in place of pinstripe) • Sport wheel covers (4) • Bright bumpers (standard with Ranger XLT).

Free Wheeling "B" Package adds: Sports Instrumentation (including tachometer, trip odometer, oil pressure gauge and ammeter) • Soft-wrap steering wheel (standard with Ranger XLT) • Fog lamps with covers • Bumper guards • Handling Package • GT bar • White styled steel wheels (5, in place of sport wheel covers).



AN ADVANCED
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1981 FORD BRONCO OPTIONS

For the Ford Bronco of your choice, there is a wide selection of Ford options. These can multiply the usefulness and enjoyment of your vehicle many times over. Go down this list and check off the options that will help you "create" a Ford Bronco just right for your needs.

Options Availability. 1981 Ford Bronco options are not confined to these pages but are shown throughout the catalog. Options, whether or not they are identified, are offered at extra cost. Some options are included, required, or are not available, in combination with other options. Availability of some models and features described here and elsewhere may be subject to delay. Consult your Ford Dealer for the latest information.

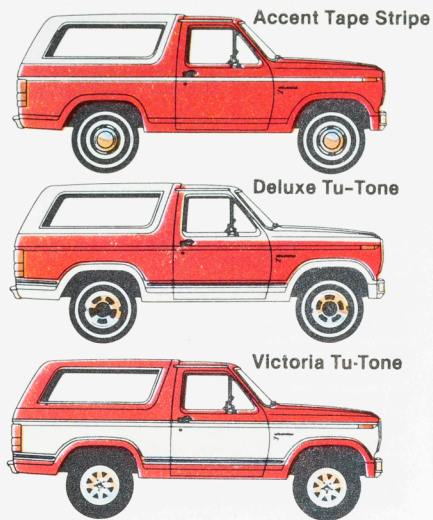
Tu-Tone combinations.

Tu-Tone effect. Exterior body color accented by roof available in six different colors. (Shown with accent tape stripe.)

Accent Tape Stripe. Available with solid exterior color, Tu-Tone effect and Victoria Tu-Tone.

Deluxe Tu-Tone. Accent color covers center bodyside panel. Includes lower bodyside protection molding with black vinyl insert.

Victoria Tu-Tone. Accent color is on the front roof, hood and lower bodyside. Includes lower bodyside protection molding with black vinyl insert.



Exterior colors: 1. Raven Black, 2. Wimbledon White, 3. Silver Metallic, 4. Medium Grey Metallic, 5. Candyapple Red, 6. Maroon, 7. Medium Blue, 8. Midnight Blue Metallic, 9. Dark Spruce Metallic, 10. Fawn, 11. Dark Cocoa Metallic, 12. Dark Chamois Metallic, 13. Medium Caramel Metallic, 14. Light Caramel, 15. Tan, 16. Bittersweet Glow*, 17. Medium Blue Glow*, 18. Medium Spruce Glow*, 19. Fawn Glow*.
*Optional Glamour colors.



"Top off" your new Ford Bronco with one of six attractive fiberglass roof colors:



Appearance

- ☐ Chrome grille.
- ☐ Accent tape stripe.
- ☐ Tri-color tape stripe in Coral, Bright Red, Dark Red; Light Blue, Medium Blue, Dark Blue; Light Chamois, Medium Chamois, Dark Chamois; Silver, Dark Pewter, Charcoal Pewter; Light Spruce, Medium Spruce, Dark Spruce; or Light Beige, Orange, Dark Copper.
- ☐ Chromatic tape (reflective).
- ☐ Upper bodyside tape stripe.
- ☐ Lower bodyside protection molding with black vinyl insert (for Custom).
- ☐ Upper bodyside protection molding.
- ☐ Bright wheelip moldings (Custom).
- (A) ☐ GT bar, tubular design painted black with black padding.

Audio

- Radios include traveler's advisory setting.
- ☐ AM radio.
 - ☐ AM/FM monaural (single speaker).
 - ☐ AM/FM stereo (quad speakers).
 - ☐ AM/FM stereo with cassette tape player (quad speakers).
 - (B) ☐ AM/FM stereo with 8-track tape player (quad speakers).

Comfort/Convenience

- (C) ☐ Air conditioning.
- Heater:
- ☐ High output.
 - ☐ Auxiliary.
 - ☐ Electric rear window defroster.
 - ☐ Convenience Group includes intermittent wipers, 305 mm (12 in.) day/night mirror, map box in doors, headlamps-on warning buzzer, RH door courtesy light switch (Custom), and visor vanity mirror, RH (Customs built after 10/6/80).

- (D) ☐ Light Group includes movable underhood worklight with 20-ft. retractable cord (shown) plus lights in glove box, ashtray, under instrument panel, dome lamp with map light (standard dome lamp only with optional front bench seat), RH door courtesy light switch (Custom), and headlamps-on warning buzzer.
- ☐ Remote control Western mirrors, bright low-mount swingaway 228 mm x 152 mm (9 in. x 6 in.) electrically actuated.
 - ☐ Western mirrors, bright low-mount swingaway 228 mm x 152 mm (9 in. x 6 in.).
 - ☐ Recreation mirrors, bright low-mount 2-position swingout 228 mm x 152 mm (9 in. x 6 in.).
 - ☐ Soft-wrap steering wheel (Custom).

- (E) ☐ Tilt steering wheel.
- ☐ Fingertip Speed Control with resume feature.
 - ☐ Sliding rear quarter windows (tinted).
 - ☐ Power front windows.
 - ☐ Tinted glass all around.
 - ☐ Privacy™ glass in fixed quarter windows.

- (F) ☐ Tool storage box located under the hood (includes movable underhood worklight with 20-ft. retractable cord and inside locking hood release).
- ☐ Swingaway outside spare tire carrier with lock and black or white cover. Included with 10/10R x 15 C tires.
 - ☐ Spare tire cover for Custom with inside carrier, black.
 - ☐ Electronic digital clock tells the time, date, and lapsed time at the push of a button.

☐ Center console (between bucket seats or Captain's Chairs).
Seats:

- ☐ Captain's Chairs (reclining driver and passenger).
- ☐ Front bench.
- ☐ Flip/fold rear bench (easily removable).

Performance

- ☐ Automatic locking hubs.
- ☐ 4-speed manual transmission with overdrive.
- ☐ SelectShift automatic transmission.
- ☐ Handling Package includes front stabilizer bar, quad HD front and dual HD rear shock absorbers.
- ☐ Quad heavy-duty front shocks and dual HD rear shocks.
- ☐ Heavy-duty rear shocks.
- ☐ Heavy-duty air cleaner.
- ☐ Gauges: ammeter and oil pressure.

- (G) ☐ Sports Instrumentation includes tachometer (0 to 6,000 RPM), ammeter, oil pressure gauge and trip odometer.
- ☐ Engine block heater: single with 4.9L (300) Six and 5.0L (302) V-8, dual with 5.8L (351) V-8.
 - ☐ Special High Altitude Performance Package.
 - ☐ Maximum capacity fuel tank, 121L (32 gal.) in place of std. tank.
 - ☐ Super Engine Cooling Package.
 - ☐ Extra Engine Cooling Package.
 - ☐ Auxiliary transmission oil cooler (with SelectShift automatic).
 - ☐ Trailer Towing Packages.
 - ☐ Snow Plow Preparation Packages:
 - ☐ Base includes 1,724 kg (3,800 lb.) front axle, HD front springs, HD rear shocks and HD alternator.
 - ☐ Plus package adds HD battery,

oil pressure gauge, ammeter and extra engine cooling.

Note: Total weight of plow and associated hardware not to exceed 308 kg (680 lb.) with maximum fixed portion allowance of 122 kg (270 lb.). See your Ford Dealer for application details.

Protection

- ☐ Skid plates.
- ☐ Dual electric horns.
- ☐ Fog lamps (include plastic covers and bright front bumper guards).
- ☐ Power front door locks.
- ☐ Exterior Protection Group includes bright door edge guards, front bumper guards and rub strip.
- ☐ Security Lock Group includes locking gas cap, and locks on inside hood release, glove box and spare tire.
- Bumpers:**
 - ☐ Chrome front, or front and rear.
 - ☐ Chrome rear step bumper.
 - ☐ Argent rear step bumper.

Wheels and Wheel Covers

- (H) ☐ Styled steel painted white (5)*.
- (I) ☐ 10-hole polished forged aluminum with clear plastic coating (5)*.
- (J) ☐ Sport wheel covers (4).
- (K) ☐ 5-slot brushed forged aluminum with clear plastic coating (5)*.

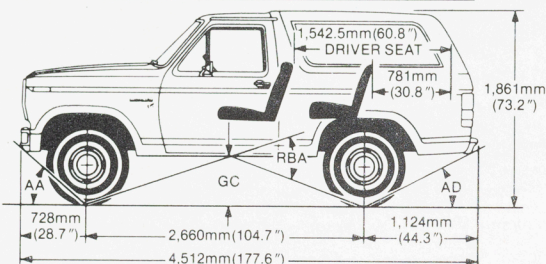
Free Wheeling Packages (see page 5).
*Or four with steel spare.



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1981 FORD BRONCO Specifications

Dimensions (loaded)	
Tires	P215/75R-15SL
Angle of Approach (AA)	34.3°
Angle of Departure (AD)	20.7°
Ramp of Breakover Angle (RBA)	20.4°
Ground Clearance (GC) at Transfer Case	234mm (9.2")



Equipment	Standard	Optional
Axle, Front Rating	1,610 kg (3,550 lb.)	Limited Slip
Axle, Rear Rating	1,701 kg (3,750 lb.)	Traction-Lok
Brakes	Power	—
Clutch Diameter	279 mm (11 in.)	—
Electrical		
Battery (amp-hr.)	36†	63†
Alternator (amp.)	40	81 aux. w/63†
Engine	4.9L (300) I-6*	60
Front Hubs	Free Running	Automatic Locking
Fuel Tank	95L (25 gal.)	121L (32 gal.)†
Shock Absorbers	Front (HD) & Rear	HD Rear
		Quad HD Front & HD Rear
Springs, Front	Coil	—
Springs, Rear	Single-Stage Leaf	—
Stabilizer Bars	—	Front & Rear
Steering	Power	—
Transfer Case (part-time)	2 Spd.	4 Spd.
Transmission	4 Spd.	4 Spd. manual with Overdrive, Automatic
Tires (Tubeless)	P215/75R-15 SL	7.00x15D**
		H78x15B (no-cost option in place of std. tire), L78x15C, P235/75RSL or XL†† and 10 or 10Rx15C RWL multi-surface
		4 or 5 — 10-hole or 5-slot aluminum, styled steel
Wheels	5, 5-hole disc 15x5.5K	—

*Requires V-8 in Calif. † In lieu of standard †† Avail. only with Snow Plow Prep Pkgs. ‡ Maintenance-free
**Tube-type

Motorcraft Ford



...FOR SURE

Buy or lease a tough Ford Bronco — a great choice either way!

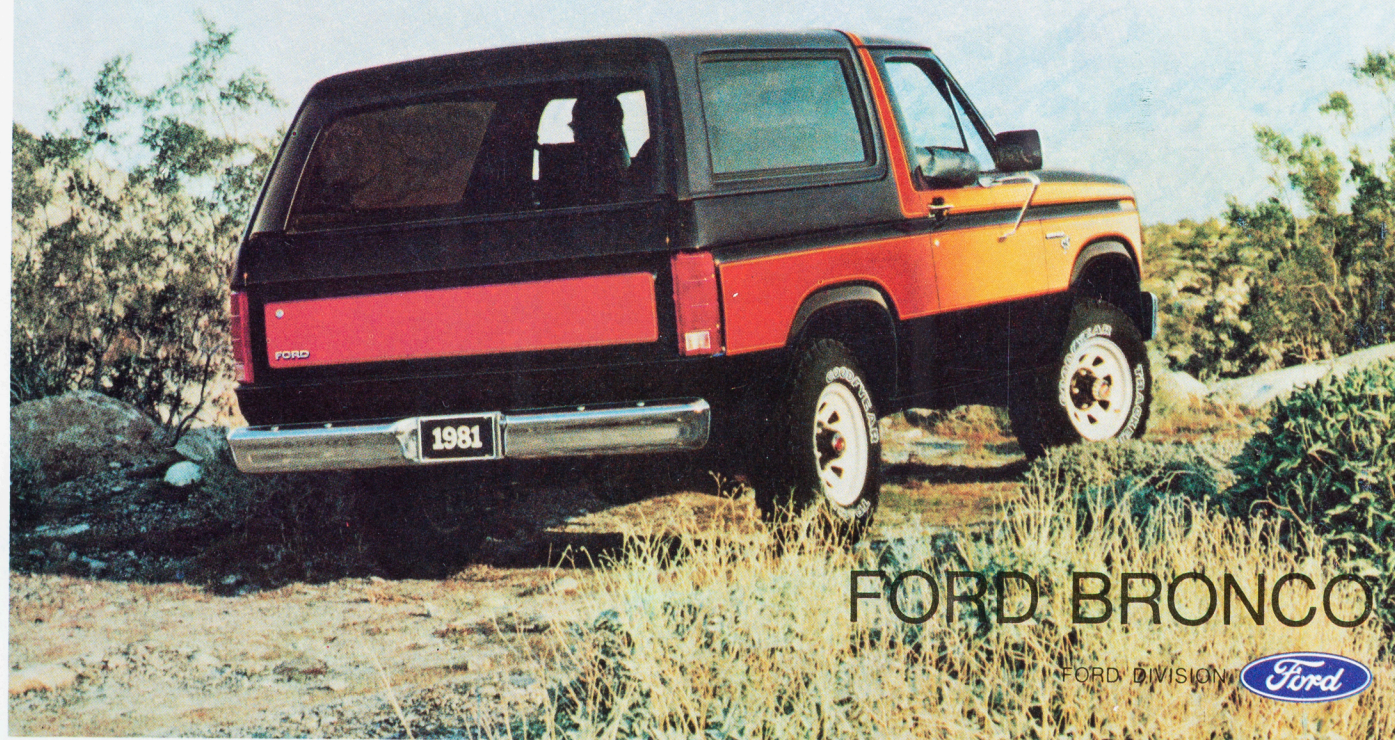
Replacement Parts

Be sure to specify genuine Ford-approved Motorcraft parts from your Ford Dealer.

Extended Service Plan

Ford Motor Company's optional Extended Service Plan covers certain selected components on new Ford cars and light trucks for longer than the vehicle's basic warranty. The cost is so moderate for the protection you get that it could pay for itself the first time you need it. Your Ford Dealer will be happy to give you complete details of the Plan, which is available on cars and light trucks sold and normally operated in all 50 United States and Canada.

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FORD BRONCO

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